

EXHIBIT C

**APPLAUSE LICENSING
STATEMENT OF POLICY CONCERNING
SUBMITTED IDEAS**

POLICY

New product ideas are important to Applause. While we employ a staff of designers and engineers to develop new products for us, we are also receptive to offers of rights to new ideas from certain sources outside the company. We receive many unsolicited outside ideas and have found that most of these are not new and often are either concepts which are already in the public domain or are the same or similar to ideas developed by our own staff. For these reasons, and in order to avoid any disagreements, Applause can review outside ideas only according to the conditions of the agreement below. If these conditions are found to be acceptable, you are invited to sign and return one copy of this form to:

Applause Licensing
6101 Variel Avenue
Woodland Hills, California 91365-4183
Attn: Joanne Wells

AGREEMENT

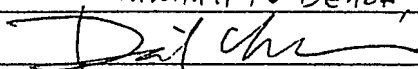
Our policy requires that we accept outside submissions only when accompanied by a signed copy of this Agreement and further that we accept only such matter as is reduced to writing, dated and signed by you and acknowledged by us. Please understand that it is necessary for us and for your protection to retain a record of your disclosure for our files.

1. The disclosure must be understood to be purely voluntary and no confidential relationship is to be established by such disclosure or implied from our consideration of the submitted material, and the material is not to be considered submitted "in confidence." Confidential relationships have been held to create obligations which are beyond those that the company is willing to assume.
2. No obligation of any kind is assumed by, nor may be implied against, Applause unless and until a formal written contract has been entered into, and then the obligation shall be only such as is expressed in the formal written contract executed by an officer of Applause. Applause does agree, however, not to produce or market this product prior to the execution of the above mentioned formal written contract, subject to statements contained herein. Applause has no obligation to compensate you for any damage which may occur in shipment. All materials are submitted at your own risk, and Applause will have no responsibility for loss or damage to the materials submitted. Any claims for loss or damage occurring during shipment should be filed directly with the transportation company.
3. We assure you that we intend to deal fairly with you in connection with your disclosure. You must understand and agree that in return for receiving and examining your disclosure, we are released from any liability in connection with the receipt and examination of your disclosure or in connection with our use or disclosure to others of any portion of your disclosure, except as to such liability that Applause may have to you under any valid patents, trademarks or copyrights that you now or hereafter own or control. Applause

alone shall determine whether compensation shall be paid, and if paid, the amount of such compensation.

4. The name and a brief description of the product idea in simplistic terms should be written in the designated area below. Our review of your idea and/or an offer to negotiate with you is not an admission of novelty, priority or originality and does not prejudice our rights to contest any existing or future patents or copyrights on the idea. All features which you believe to be unique or points of differentiation must be outlined below, and this area must be completed in full for your submission to be eligible for review and evaluation by Applause. Any form received without this information will be returned for completion.
5. No employee or representative of Applause is authorized to solicit any disclosure or to do any other act or make any representations from which any relationship may be implied other than that expressed in this document.

I represent and warrant that I am the author/creator of this submission, that I own it and have the right to submit it to others and that to the best of my knowledge it does not infringe upon or violate the rights of any third party(ies). I accept the terms and conditions of the above agreement as the basis for submitting my ideas to Applause and for you to consider them.

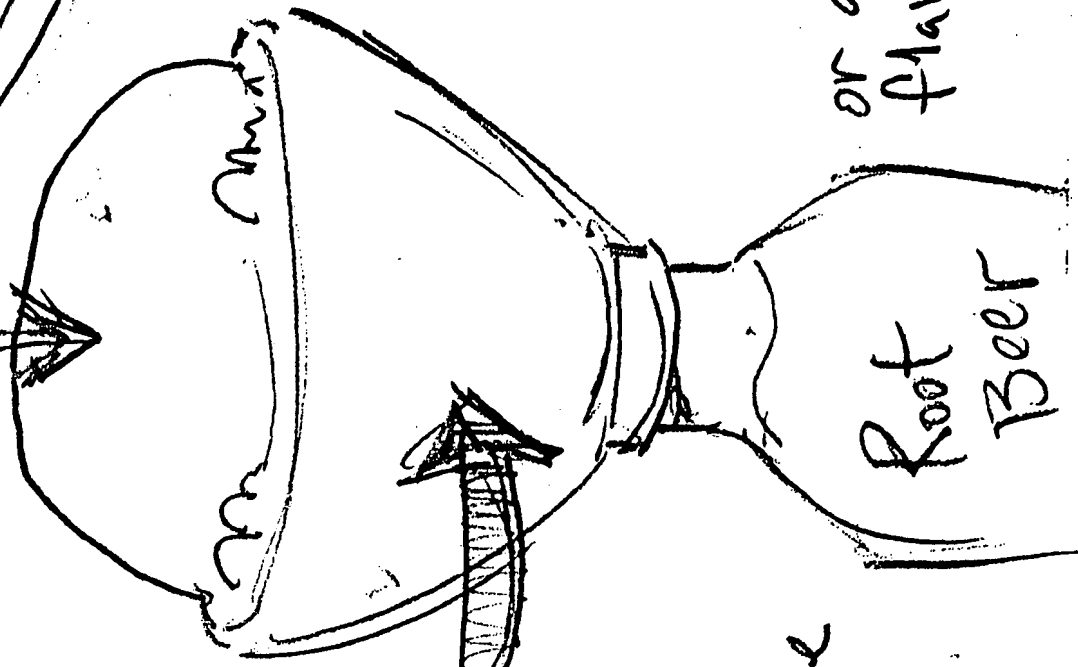
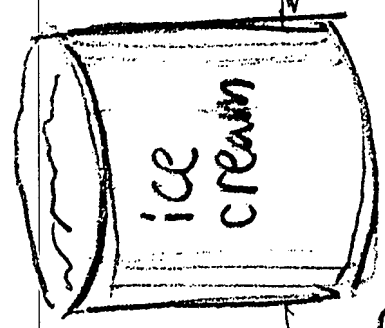
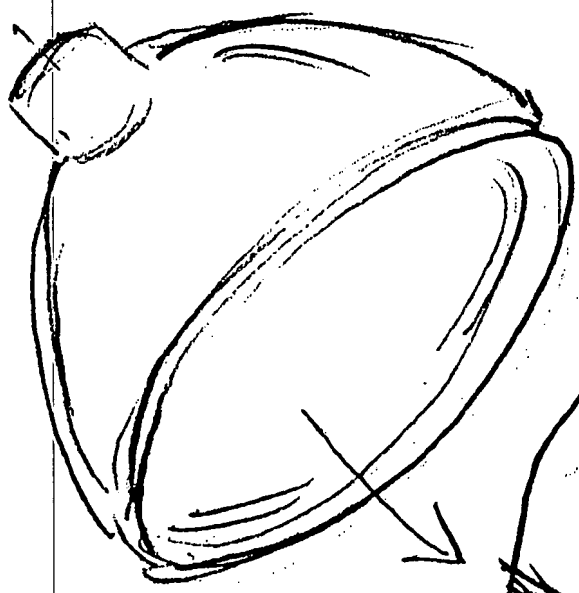
Name: DAVID CHODOSH Date: 7-18-02
Company: TONZO, INC. Phone: 310-937-0202
Address: 1816 5 ST.
MANHATTAN BEACH, CA 90266
Signature: 

ITEM DESCRIPTION
(please attach picture of item)

"FLOAT-2-GO" - ICE CREAM CUP THAT SCREWS
ONTO SODA BOTTLE ALLOWING CUSTOM MIXING
FOR AN INSTANT ICE CREAM SODA FLOAT

← arrow pointing to lid
arrow pointing to spot

-Lid-
snaps or screws
onto cup



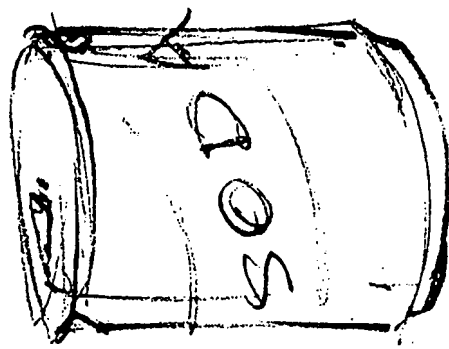
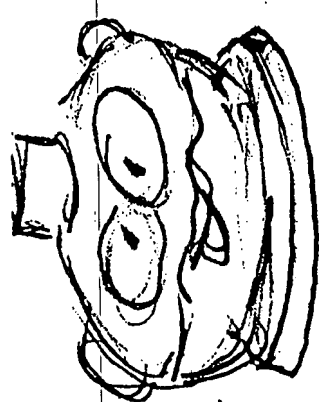
Float-2-Go 1/2

D. Chodosh 3.12.98

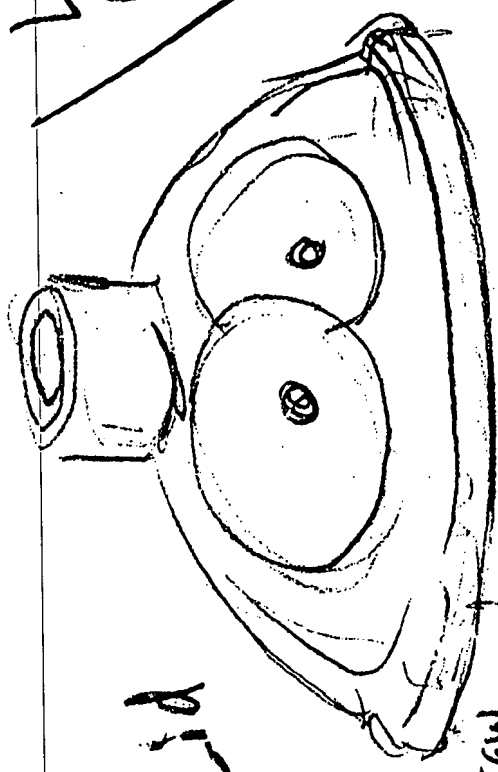
Licensed Characters, Sports Logos team molded on

Lid → Base →

spoon

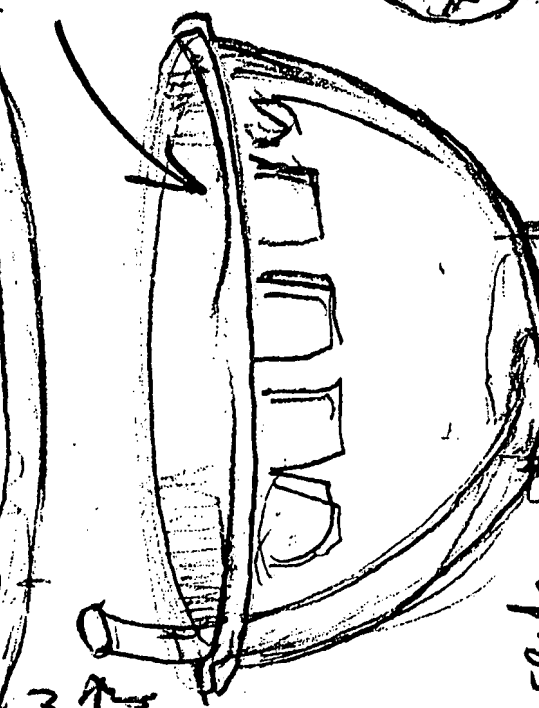


soda can version



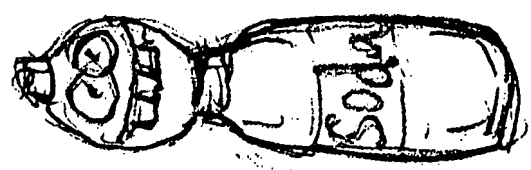
Lid

ice cream mixing chamber - see the volcano!



straw molded in

threads on inside



bottle version

Float-2-Go

2/2

Dr. Chodosh

3.12.98